

Preparing to Sell

Have you ever driven by a home and sighed? Ever walked into a room and begun daydreaming about cooking a fantastic meal in that gourmet kitchen, or sliding beneath the warm bubbles in a jet tub?

Ultimately, presenting your home properly inspires potential buyers to imagine their own families living and entertaining in that home.

Trust your instincts. Seeing a home for the first time is a lot like a first date. You are thinking, “What are my home’s best features and how can I show them off?” Try standing in the buyer’s shoes. Don’t take anything personally. Ask yourself, “what changes will make immediate improvements?”

Partner:

The agents at Tucker Associates realize you have a lot on your plate and we are here to simplify things for you. We can make suggestions for preparing your home to sell and show. We also have contact information for handymen who can help along the process. Don’t forget that we are experts in staging homes and will assist you every step of the way!

Curb Appeal:

Enhance landscaping by removing dead plants and refreshing with a few flowers. Don’t personalize too much. The buyer will want to make it his own yard.

Doorways:

Never underestimate the first impression of squeaky, sticky doors or tarnished knobs. Give a warm welcome into your home by considering a small investment in a new set of handles.

Clear the Clutter:

Store knick-knacks and move extra furniture into storage outside your home. Emphasize the openness of your home by creating more space.

Let the Light In:

Remove heavy drapes that might block outside views, and rugs that cover great floors.

Freshen Up:

Newly painted walls and shampooed carpets go a long way to making your home more desirable. Use muted colors, allowing the buyer to imagine his own favorite colors, furniture and art in the house.