

Customized and Strategic Marketing

The award-winning marketers and negotiators at Tucker Associates Real Estate Services have your best interest in mind. We constantly evaluate your options and market homes in a variety of ways, including:

Print:

Positioning your home in a variety of newsprint and real estate publications is key. With full color brochures, we flatter your home from its curb side.

Internet:

Each agent has his or her own website linked to the parent site at Tucker Associates Real Estate Services, which enables clients to easily access powerful real estate search engines tapping into multiple resources and concierge tools. Our full-service approach includes visual tours of your home.

Relationships:

According to a survey from Real Estate Companies of the World, one of the nation's largest networks of independent residential real estate firms, personal referrals are the number one source of business for realtors. Agents like Tucker Associates Real Estate Services have built up relationships that enable them to connect the best buyers for our sellers. We base our reputation on customer satisfaction.

Mailings:

Our full color direct mail campaigns are designed to grab the attention of your perspective buyer.

Agent-to-Agent Networking:

Shouldering among the most active agents in the marketplace, we pride ourselves on the universal goal of delivering optimum results for both sellers and buyers alike.

Open House:

Strategically positioning your home to the public, we target the ideal audiences that will find your home and its features of greatest appeal.

Tucker Associates Real Estate Services respects your time and appreciates your business. Our collaborative team of experts feels it is critical that you have these marketing avenues open to you.